

2015 CHNA Implementation Tasks/Community Benefits Stats

Colon Cancer

1. Free Colon Screening Kits at LCMH, March 2015
 - 141 (2014 - 101) kits were distributed
 - 62 (2014 - 54) kits were returned (47 not returned)
 - 5 (2014 - 4) kits positive for fecal occult blood (7%)
 - *(There was a slightly improved response during the 2015 screening compared to 2014 with 40 more kits distributed, with 8 more kits returned as compared to 2014. There was an improved response during the 2014 screening 101 kits distributed and 54 returned as compared to 2013 when only 34 kits were distributed and only 24 returned)*
 - Action for positive screenings: Each patient was contacted by Radiation Oncology Department and informed of their positive Hemocult screening results. Each patient's results were faxed to the physician of their choice.
 - Of the 5 patients who screened positive, there was not diagnosis of malignancy to date.

2. Outreach/Education - March 2015
 - Colon Cancer Awareness Day at Memorial included distribution of colonoscopy education materials
 - Livestream web seminar: *Colon Health: What You Don't Know Could Be Hurting You* Seminar with Dr. Frank Marrero, promoting early identification and better management of chronic colon problems.
 - Digestive / Colon Health, May 2015
 - Importance of Nutrition During Cancer Treatments, May 2015
 - KPLC TV Midday Interview with Dr. Frank Marrero: Colorectal cancer screening guidelines
 - Social media campaign on colon cancer screening guidelines
 - Website section with information on colon cancer screening guidelines

Breast Cancer

1. Mammograms
 - 12,830 Total mammograms all 3 Breast Centers
 - 3,230 reduced cost/financial assistance
 - 32 Free
 - 52 required follow-up either with a diagnostic mammogram or a breast ultrasound.
 - Of the 52, 43 required a breast biopsy and 20 of the breast biopsies were malignant.
 - For every mammogram done at Memorial a report is faxed to the referring physician, then a copy of the report is sent by mail to the physician. A letter is sent

to the patient. If the mammogram was negative the letter states this. If any follow up is needed, the type of follow up required is stated.

- Every patient that requires additional care is followed-up with by the breast center until the problem has been resolved.
2. Outreach/Education - October 2015
 - Fox 29 Breast Cancer Awareness Breakfast Partner
 - Fox TV (5) Breast Cancer Awareness PSAs
 - KPLC TV 30 minute breast cancer special *Beyond the Pink*
 - Digital web banners promoting breast cancer awareness and screenings
 - KPLC midday interview: *Breast Cancer Radiation Treatments*
 - Jambalaya News Special Issue: *Breast Cancer Diagnosis and Cancer Navigation Program*
 - Social media campaign on mammograms and breast health
 - Website section with information on breast cancer screening guidelines

Lung Cancer

1. Lung CT Screening

- 23 patients scanned
- 4 patients were recommended to follow up with physician in one year
- 1 patient recommended to follow up with physician in six months

2. Outreach/Education - November 2015

- KPLC TV midday Interview: CT Lung Scan Cancer Screening
- Low Does CT Screening availability, guidelines and information packets sent to each Memorial Medical Group doctor
- Direct mail postcard mailed to targeted demographic of "potential smokers and at risk" populations
- Social media campaign on CT Lung Cancer Screenings
- Website section with information on lung cancer screening guidelines

Smoking Cessation

1. Free Smoking Cessation Classes with JoAnn Brooks, Tobacco Treatment Specialist through the LSU Tobacco Control Initiative at Moss Memorial .

- 94 people enrolled in the classes
- 107 people referred to free cessation pharmaceuticals through Scott Cancer Trust
- 63 people referred to Louisiana's Tobacco Free Living 1-800-Quit-Now Program

2. Outreach/Education

- Through the Get Healthy, Stay Healthy Wellness Program, Memorial employees who smoke are encouraged to enroll in smoking cessation program
- Smoking Cessation Fair for employees offering free cessation counseling, 1-800-Quit-Now helpline information and educational materials on smoking health problems, August 2015
- Memorial Health System became Smoke/Tobacco Free workplace on Sept 1, 2015
- Social Media campaign on smoking cessation and resources for quitting
- KPLC TV News segment on smoking cessation
- Smoking cessation information packets sent to physicians on cessation counseling and resources available for patients.
- Smoking cessation website section with information on cessation counseling and resources available
- Great American Smokeout: Memorial representatives had tables with smoking cessation information and resources set up at the main campus and Memorial for Women campus, November 2015

Women/Teen Pregnancies

1. OB Care Program (uninsured, underinsured and low income pregnancy services)
 - 554 Deliveries
 - 623 New patients
 - 7188 Total return visits (not counting 1st time new patients)

2. Community Health Agency Referrals
 - 310 ABC Pregnancy Services
 - 58 LCMH Emergency Room
 - 7 LCMH Women's Campus
 - 5 LCMH Lab
 - 18 Lake Area Medical Center
 - 13 Moss Memorial Health Clinic
 - 4 New Life Pregnancy Center
 - 2 LSU Health Sciences Center
 - 14 Calcasieu Parish Health Unit
 - 4 St. Patrick Hospital
 - 21 OBC (we did test)
 - 43 Transfers
 - 8 Path Lab
 - 6 Decolors Adoption Agency
 - 13 Pregnancy Services
 - 15 Sulphur Prenatal Clinic
 - 16 Southwest Louisiana Health Services (Bayou Com)
 - 24 Out of Town Hospitals/Doctors

3. Outreach/Education
 - Sowela
 - Stark Nest (zeta Phi Beta)
 - Starlight Baptist Church
 - JD Clifton Headstart program
 - HHC 2000 Fall Festival

Sexual/Domestic Violence and Child Abuse

1. Sexual Assault Nurse Examiner Program
 - 164 Violent Crime patients
2. Community Partnerships
 - Child Advocate Multidisciplinary Team - 20 meetings (bi-monthly) A program of The Family and Youth Counseling Agency. The MDT meetings are held every 2nd and 4th Tuesday of the month at FYCA . The purpose of the MDT is to do case review of child abuse and neglect cases in our Region. The team consist of Law Enforcement, Prosecution, Dept. Of Children and Family Services, Forensic Interviewers, SANE and Medical personnel who have direct care of the abused victims. There are multiple CAC teams throughout the state.
 - Sexual Assault Resource Team - 6 meetings (semi-monthly) A multidisciplinary team of law enforcement officers, prosecutors, crime lab, medical, child advocate and women's shelter personnel. The purpose of this MDT is to provide quality assurance through case review, local data, ongoing services and future planning.
 - Regional (Region 5) Sexual Assault Response Plan was built, submitted and implemented in response to Governor's Sexual Assault Working Group and new legislation written to coordinate a sexual assault response plan for each region in the state. Issues with billing, reporting, documenting and Forensic Medical Exams are addressed and are in compliance with the new laws. The Regional Plan was written with participation from the Department of Health and Hospitals, Southwest Louisiana Coroners, Southwest Louisiana Crime Lab, Law Enforcement agencies, District Attorneys, Hospitals and SANEs who provide Forensic Medical Exams.
 - Louisiana Commission on Law Enforcement - Regional Coordinator assist the region in coordination of services for victims of sexual violence and provide regional statistics and data to the state Crime Victims Board
3. Outreach/Education
 - Walk A Mile in Her Shoes awareness event, April 5, 2015
 - Sexual Assault Nurse Examiner and Sexual Assault Response Team Training for Louisiana Registered Nurses in conducting Forensic Medical Exams and working with Multidisciplinary Teams. This class is designed for nurses throughout the state to return from this training to their home region with ability to perform and/or initiating the SANE/SART concept in their communities. June 11-12, 2015
 - "Social Media Dangers" presentation to community leaders in conjunction with the Calcasieu Parish Sheriff's Office. This program covered the dangers associated with

internet solicitation, social media websites and legal aspects when internet crimes occur. 33 attendees, March 18th, 2015

- SWLA SANE/SART program and sexual violence education training.
 - Allen Parish Hospital on 2/26/2015, 13 attendees.
 - Office of Juvenile Justice 4/16/2015 and 4/23/2015, 36 attendees.
- Continue
 - McNeese State University Nursing students with media coverage, approx 50 attendees.
 - Lake Charles Memorial Hospital Emergency Department staff 5/13/2015 and 5/15/2015, 38 attendees.
 - Lake Area Medical Center staff 6/29/2015 and 7/1/2015, 21 attendees.
 - St. Pats behavioral Health staff 7/21/2015, 6 attendees.
 - Lake Charles memorial Hospital ED orientation class 7/22/2015, 5 attendees.
 - Department of Health and Hospitals Parish Nursing Directors 8/31/2015, 4 attendees.
 - Department of Health and Hospitals Region 5 SARS system meeting Lake Charles 9/30/2015, 27 attendees.
 - Department of Health and Hospitals Region 5 SARS system meeting Alexandria, 10/5/2015, 47 attendees.
 - Sulphur Police Department 4 shifts 10/6/2015, 10/13/2015, 10/20/2015, 10/27/2015, 35 attendees.
 - June Jenkins Women's Shelter and Advocacy group Deridder, 10/15/2015, 6 attendees
 - Westlake Police and Fire Departments 10/20/2015, 34 attendees.
 - Cedarwood manor Correctional facility 11/9/2015 and 11/12/2015, 20 attendees.
 - McNeese State University Police Department 11/25/2015, 14 attendees.
 - Fort Polk Army Nursing, Administrative, and Advocacy staff 12/11/2015, 6 attendees.

Uninsured/Underinsured

2015 Clinic/Outpt Dept Visits = 94,505

2015 Urgent Care Visits = 25,850

2014 Clinic/Outpt Dept Visits = 92,030

2014 Urgent Care Visits = 23743

Moss Memorial has patients that receive gas cards through the Breast Health Foundation from our BHC. Also the "Good Charities" which is a National Grant donates gas cards.

The LCMH Foundation has given a grant for tooth extractions as a part of the LCMH navigation program and cancer center to target all newly diagnosed head and neck cancer patients to assist with resources, education, and streamlined care. Typically these patients are overwhelmed with all the immediate cancer care needs prior to treatment in addition to their cancer diagnosis. Additionally, some uninsured

patients whose treatment was delayed because they were unable to afford the teeth extractions or as quickly as needed for their cancer care was in need of this funding.

Heart Disease/Diabetes

1. Community Outreach/Education

- Health Fairs
 - Chamber Expo, March 2015
 - Diabetes Alert Day, March 2015
 - SOWELA Spring Health Fair, Lake Charles, April 2015
 - SOWELA Spring Health Fair, Jennings, April 2015
 - City of Lake Charles Employee Health Fair, May 2015
 - Ward 3 Senior Citizen Health Fair, May 2015
 - Fitness Awareness Day / Demonstrations, May 2015
 - Phillips fitness classes, May 2015-June 2015
 - Firestone Employee Health Fair, Aug 2015
 - Memorial Employees Health Fair, July 2015
 - Tobacco Free Living Health Fair, September 2015
 - Memorial Employees Health Fair, September 2015
 - LA Pigment Health Fair, September 2015
 - Phillips 66 Employee Health Fair, Oct 2015
 - John J Johnson Elementary School Health Fair, Oct 2015
 - SOWELA Fall Health Fair, Lake Charles, Oct 2015
 - SOWELA Fall Health Fair, Jennings, Oct 2015
 - Smoking Cessation Classes, Monthly
 - One on One Health Coaching, disease management, nutritional counseling, Monthly
 - Westlake Chemical Health Fair, November 2015
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- Seminars
 - Nutrition, The Basics, Jan, 2015
 - Managing High Blood Pressure, Feb 2015
 - Importance of Exercise for Overall Health, March 2015
 - Making the Most out of your Healthcare Visit and What Questions you should Ask your doctor, March 2015
 - Nutrition 101, April 2015
 - Healthy Weight Loss Challenge/education, April 2015-June 2015
 - Exercise of Every Lifestyle, April 2015
 - Digestive / Colon Health, May 2015
 - Importance of Nutrition During Cancer Treatments, May 2015
 - What Is Wellness, June 2015
 - DASH diet, June 2015
 - Smoking Cessation, 2015
 - Tasty Dangers: Food Allergies, July 2015
 - Mindful Eating, July 2015
 - Diabetes Class- What do I do now that I have been diagnosed with Pre Diabetes or Diabetes, Aug 2015
 - Diabetes Class- How to Manage my Pre-Diabetes or Diabetes with Nutrition, Aug 2015

- Importance of Sleep, Aug 2015
- Heart Health, Sept 2015
- Stress Management, Sept 2015
- Wellness and the Holidays, Oct 2015
- Eating Right During the Holidays and Digestive Health, Nov 2015

2. Get Health Stay Healthy Program

Our health and wellness program gives southwest Louisiana employers, employees and organizations access to services designed to minimize health risks, increase productivity and morale, and potentially reduce chronic disease and healthcare costs. Most of the services are offered free to local business and industry including screenings, seminars, exercise and dietary counseling. The program is under the supervision of a Wellness Manager and a board of hospital clinical staff who meet quarterly to set goals and review progress of program.