



## ***A HEART HEALTH AWARENESS, ENGAGEMENT & FUNDRAISING CAMPAIGN***

### **2023 SPONSORSHIPS**

[lcmh.com/HeartiGras](http://lcmh.com/HeartiGras)

Hearti Gras is a community-wide heart health awareness, engagement & fundraising campaign with activities that will run from **February 1-13** during National Heart Health Awareness Month. This campaign includes community outreach and education on heart health facts, “know and understand your numbers”, developing heart-healthy habits (fitness, nutrition, etc.), life-saving techniques like “Hands Only CPR”, etc. Heart-related facts, tips, and messages will be shared on social media throughout the month of February.

Organizations, businesses, corporations, and families in Lake Charles, LA and surrounding communities are invited to participate (in honor or in memory of loved ones/colleagues who have been touched by heart disease) by doing one or more of the following: (1) Be a Sponsor; (2) Make a Donation; (3) “Geaux Red” on February 3, National Wear Red Day and share photos with “#HeartiGras”; (4) Offer a sales promo to benefit the Heart Fund; (5) Host a fundraiser/event at your location or online; (6) Host a Heart Healthy Speaker for your members/employees; (7) Share heart health posts on social media.

Your sponsorship will benefit The Foundation at Lake Charles Memorial Health System’s **Heart Fund** which supports heart patients in need with transportation, medication, and other medical-related needs, as well as heart health outreach efforts. Recent major projects funded: three Echocardiography beds for cardiology patients and a cardiology headlamp.

#### **SPONSORSHIP LEVELS:**

##### **\$25,000 Presenting Sponsor (1 available)**

- ❖ Sponsor logo to be on foundation social media as campaign presenting sponsor
- ❖ Post with links to your business page on The Foundation and Memorial Hospital’s social media
- ❖ Company Logo and Name displayed on the campaign web page
- ❖ Company Logo displayed on the Digital Media Board at the LCMHS Main Campus Atrium
- ❖ Company Logo printed on campaign materials
- ❖ Opportunity for company representative to join a speaking engagement
- ❖ The LCMHS team will provide 1 complimentary Heart Health Chat
- ❖ Volunteer opportunities for your employees
- ❖ Hearti Gras toolkit for company representative

**\$15,000 Screenings Sponsor (1 available)**

- ❖ Sponsor logo to be on foundation social media as campaign screenings sponsor
- ❖ Post with links to your business page on The Foundation and Memorial Hospital's social media
- ❖ Company Logo and Name displayed on the campaign web page
- ❖ Company Logo displayed on the Digital Media Board at the LCMHS Main Campus Atrium
- ❖ Company Logo printed on campaign screening materials
- ❖ Opportunity for company representative to join a speaking engagement
- ❖ The LCMHS team will provide 1 complimentary Heart Health Chat
- ❖ Volunteer opportunities for your employees
- ❖ Hearti Gras toolkit for company representative

**\$7,500 Education Sponsor (2 available)**

- ❖ Sponsor logo to be on foundation social media as campaign Education sponsors
- ❖ Post with links to your business page on The Foundation and Memorial Hospital's social media
- ❖ Company Logo and Name displayed on the campaign web page
- ❖ Company Logo displayed on the Digital Media Board at the LCMHS Main Campus Atrium
- ❖ Company Logo printed on campaign education materials
- ❖ Opportunity for company representative to join a speaking engagement
- ❖ The LCMHS team will provide 1 complimentary Heart Health Chat
- ❖ Volunteer opportunities for your employees
- ❖ Hearti Gras toolkit for company representative

**\$5,000 Fundraising Sponsor (4 available)**

- ❖ Sponsor logo to be on foundation social media as campaign fundraising sponsors
- ❖ Post with links to your business page on The Foundation and Memorial Hospital's social media
- ❖ Company Logo and Name displayed on the campaign web page
- ❖ Company Logo displayed on the Digital Media Board at the LCMHS Main Campus Atrium
- ❖ Company Logo printed on campaign fundraising materials
- ❖ Opportunity for company representative to join a speaking engagement
- ❖ The LCMHS team will provide 1 complimentary Heart Health Chat
- ❖ Volunteer opportunities for your employees
- ❖ Hearti Gras toolkit for company representative

**\$2,500 Supporters (8 available)**

- ❖ Sponsor logo to be on foundation social media as supporters
- ❖ Post with links to your business page on The Foundation's social media
- ❖ Company Name displayed on the campaign web page
- ❖ Company Name displayed on the Digital Media Board at the LCMHS Main Campus Atrium
- ❖ Company Name on Foundation Facebook & LinkedIn pages
- ❖ Hearti Gras toolkit for company representative

For sponsorship inquiries, please contact [Foundation@LCMH.com](mailto:Foundation@LCMH.com) or 337-494-3226.

For more information and to sign up online, go to [lcmh.com/HeartiGras](http://lcmh.com/HeartiGras)



### **Sponsor Commitment Form**

COMPANY/INDIVIDUAL NAME (what we will use for sponsor recognition):

\_\_\_\_\_

CONTACT NAME:

CONTACT TITLE:

\_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

OFFICE PHONE: \_\_\_\_\_ CELLPHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Selected sponsor level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

**Submit form and check payment by mail:**

The Foundation at LCMH

1701 Oak Park Blvd.

Lake Charles, LA 70601

*Make checks payable to: The Foundation at LCMH, note: Hearti Gras*

**To complete form and pay by credit card online:** Go to: [lcmh.com/HeartiGras](http://lcmh.com/HeartiGras)

**For questions,** please contact us at [foundation@lcmh.com](mailto:foundation@lcmh.com) or 337-494-3226.